



Plug-In NB REBATE

JULY 8, 2021



Énergie NB Power

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PLUG-IN NB REBATE

Key Facts

(more details enclosed):

- Eligible electric vehicles (EVs) purchased on or after July 8, 2021 are eligible to receive a rebate. Vehicles purchased prior to that date are ineligible.
- Qualifying new Battery Electric Vehicles (BEV) and long-range Plug-In Hybrid Electric Vehicles (PHEV) can receive \$5000. New short-range PHEV can receive \$2500.
- Used Battery Electric Vehicles can receive \$2500 and used Plug-In Hybrid Electric Vehicles can receive \$1000.
- Anyone who receives an electric vehicle rebate under the PLUG-IN NB Program is also eligible to receive a rebate of up to \$750 for the purchase and installation of a qualifying Level 2 charging station.
- New Brunswick is using Transport Canada's [list of eligible vehicles](#).
- Federal and Provincial rebates for new vehicles can be stacked, so the consumer can obtain up to a total of \$10,000 for an eligible new vehicle.
- Rebates are applied after taxes and fees.
- Rebates for eligible vehicles may be applied at point-of-sale. Dealerships will be reimbursed within 30 days of providing the required documentation to the Plug-In NB Rebate Administrator.
- Rebates are applicable to both purchases and leases of new vehicles.

Introduction

The goal of the Plug-In NB Rebate Program is to have 20,000 EVs registered in New Brunswick by 2030. The Plug-In NB Rebate consists of providing New Brunswick residents and organizations with EV purchase rebates for eligible battery electric vehicles (Battery Electric Vehicles (BEVs)) and plug-in hybrid electric vehicles (Plug-in Hybrid Electric Vehicles (PHEVs)). A rebate is also available for the purchase and installation of qualifying Level 2 vehicle charging stations to those who have taken advantage of the Plug-In NB Rebate for an electric vehicle purchase.

The Plug-In NB Rebate is administered and implemented by NB Power on behalf of the Department of Natural Resources and Energy Development.

How does the Plug-In NB Rebate Work?

New Brunswick's Plug-In NB Rebate is largely modelled after the federal [iZEV program](#), with some key exceptions (detailed below).

The key similarities between the provincial and federal programs are:

- New Brunswick is using Transport Canada's [list of eligible vehicles](#) for the federal iZEV program.
 - E.g., a BEV that is eligible for the \$5,000 federal iZEV rebate is also eligible for a provincial rebate of \$5,000. These rebates can be stacked, so the consumer can obtain a total of \$10,000.
- Both Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs) are eligible for rebates.
- New Plug-in Hybrid Electric Vehicles (PHEVs) that have a battery capacity of at least 15 kWh are considered "long-range" in the iZEV program and are recognized as the same in New Brunswick and qualify for a rebate of \$5,000. New, Plug-in Hybrid Electric Vehicles (PHEVs) that have a battery capacity of less than 15 kWh are considered "short-range" and are eligible for a rebate of \$2,500.
- Rebates are applied after taxes and fees.
- Rebates for eligible vehicles may be applied at point-of-sale (POS). Dealerships will be reimbursed within 30 days of applying to NB Power provided all required documentation is included and the application is complete and accurate. Any errors or omissions will require follow up and delay reimbursement.
- Rebates are applicable to both purchases and leases of new vehicles. The amount of the rebate will be prorated over the length of the lease. (see below for schedule)

- Rebates are available to organizations as well as individual consumers. For example, municipalities, non-profit organizations, businesses, and First Nations qualify for rebates.
- New Brunswick residents are limited to one (1) new vehicle rebate per 12-month period. Note that if two or more individuals want to be listed on the Bill of Sale or Lease Agreement, one of them must elect to be the person against whom the rebate is registered for tracking purposes.
- If there are two people listed on the vehicle registration, only the person designated as the primary will be eligible for the rebate.
- Organizations can access up to 10 new vehicle rebates per 12-month period.

These are the key differences from the federal iZEV program:

- The New Brunswick Plug-In NB Rebate also provides rebates for eligible used Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs).
- Used Battery Electric Vehicles (BEVs) qualify for a rebate of \$2500 and used Plug-in Hybrid Electric Vehicles (PHEVs) are eligible for a rebate of \$1000.
- Rebates for used EVs are available to organizations as well as New Brunswick residents. For example, municipalities, non-profit organizations, businesses, and First Nations qualify for rebates.
- Residents are limited to one (1) used vehicle rebate per 12-month period. Note that if two or more individuals want to be listed on the Bill of Sale, one of them must elect to be the person against whom the rebate is registered for tracking purposes.
- If there are two people listed on the vehicle registration, only the person designated as the primary will be eligible for the rebate. Organizations can access up to 10 used vehicle rebates per 12-month period.
- Hydrogen fuel cell vehicles are not eligible for rebates.
- There is no tax write-off being offered by the province.

Plug-In NB Rebate Timing

The New Brunswick Plug-In NB Rebate began on July 8, 2021 when the Plug-In NB Rebate was announced by Minister Holland, Minister Crossman and NB Power President, Keith Cronkhite. Any leases or purchase agreements executed on or after that date are eligible to receive the rebate. Vehicles purchased prior to that date are ineligible for the rebate.

The current Plug-In NB Rebate is planned for 3 years, subject to annual allocations of funding from the Climate Change Fund. The Plug-In NB Rebate will terminate on March 31, 2025 at which time it will be re-evaluated and may be extended. The rebate amounts will be re-evaluated for the final year of the current Plug-In NB Rebate.

For each of the fiscal years ending in March, rebates will remain available until the budget allocated for the Plug-In NB Rebate is completely exhausted or until such time as the Government of New Brunswick decides to terminate it, with or without notice. Rebates will be provided on a first-come, first-serve basis for eligible electric vehicles acquired on or after July 8, 2021 until the yearly rebate budget has been depleted. Because it is a first come first serve program, applicants must apply for rebates within 30 days of their purchase or invoice.

Eligible EVs

New Vehicles

The rebate for new electric vehicles will apply to the same makes and models as in the federal iZEV program. Specifically, the rebate will apply to:

1. vehicles with six (6) seats or fewer, where the base model trim MSRP is less than \$45,000
 - higher priced trims of these vehicles, up to a maximum MSRP of \$55,000, will also be eligible for a rebate; and
2. vehicles with seven (7) seats or greater, where the base model MSRP is less than \$55,000
 - higher priced trims of these vehicles, up to a maximum MSRP of \$60,000, will also be eligible for a rebate.

Please see the list of [eligible vehicles](#) available from the iZEV program.

Important: Transport Canada adjusts this list from time to time and reserves the right to take models off the list at any time. Any changes to the list from Transport Canada will be effective in New Brunswick immediately upon publication of the changes by Transport Canada.

As in the federal program, qualifying demonstrator vehicles with less than 10,000 km will be eligible for a new EV rebate.

All vehicles must also:

1. meet all federal and provincial motor vehicle safety standards;

2. be intended for use on public streets, roads, and highways; and
3. have at least four functioning wheels and be highway capable (e.g., not a low-speed vehicle).

Used EVs

The used EV rebate will apply to any year, make or model of Battery Electric Vehicle (BEV) or Plug-in Hybrid Electric Vehicle (PHEV) provided they meet the following criteria:

- They are sold by a New Brunswick licensed dealer.
- They have not had a used EV rebate previously applied under this Plug-In NB Rebate. Only one used EV rebate is available per Vehicle Identification Number (VIN).
- A used EV that has had the new EV rebate applied qualifies for a used EV rebate, but no more rebates can be applied against that EV. Only one new EV rebate and one used EV rebate per VIN. Applications for rebates on the same VIN need to be at least 12 months apart.
- NB Power will track the VINs for all EVs that receive a new or used rebate to verify whether the EV has previously had the used EV rebate applied.
- Used EVs that have had rebates applied by other jurisdictions are eligible to receive the used EV rebate provided they are sold by a New Brunswick registered dealership.
- The retail price for the used EV must be between \$10,000 and \$55,000 for Battery Electric Vehicles (BEVs), and \$10,000 and \$40,000 for Plug-in Hybrid Electric Vehicles (PHEVs), regardless of their original MSRPs. Note that EVs that would have been ineligible for a new EV rebate by virtue of their high MSRP may be eligible for a used EV rebate.
- Battery Electric Vehicles (BEVs) have been evaluated to have the residual capacity of the battery with respect to its initial capacity (also known as a battery's State of Health report). This information must be disclosed to the consumer in writing on the Bill of Sale prior to the sale being finalized. If this is not possible, the dealership will need to provide an [Acknowledgement of Battery Capacity Disclosure Form](#) along with the request for reimbursement. This is a measure intended to protect the consumer by ensuring that the customer is made aware of the range they can reasonably expect from their purchase. There is no threshold set for what an acceptable battery capacity is; it is up to the consumer to decide what is acceptable.
- The EV meets all federal and provincial motor vehicle safety standards.
- The EV is intended for use on public streets, roads, and highways.
- The EV has at least four functioning wheels and is highway capable (e.g., not a low-speed EV).

EV Rebate Amounts

The rebate amounts for eligible electric vehicles are as follows:

Vehicle Type	Seating Capacity	New Vehicles		Used Vehicles	
		MSRP (New Vehicles)	Rebate Amount	Retail Price (Used Vehicles)	Rebate Amount
BEV	6 seats or fewer	Less than \$45,000 for base model, up to a maximum of \$55,000 for higher-priced trims	\$5,000	\$10,000 to \$50,000	\$2,500
	7 seats or greater	Less than \$55,000 for base model, up to a maximum of \$60,000 for higher-priced trims	\$5,000	\$10,000 to \$50,000	\$2,500
PHEV, long-range	6 seats or fewer	Less than \$45,000 for base model, up to a maximum of \$55,000 for higher-priced trims	\$5,000	\$10,000 to \$40,000	\$1,000
	7 seats or greater	Less than \$55,000 for base model, up to a maximum of \$60,000 for higher-priced trims	\$5,000	\$10,000 to \$40,000	\$1,000
PHEV, short-range	6 seats or fewer	Less than \$45,000 for base model, up to a maximum of \$55,000 for higher-priced trims	\$2,500	\$10,000 to \$40,000	\$1,000
	7 seats or greater	Less than \$55,000 for base model, up to a maximum of \$60,000 for higher-priced trims	\$2,500	\$10,000 to \$40,000	\$1,000

Leased EVs

The rebate can be applied to eligible new EVs leased for a minimum of one year, however the rebate amount is prorated based on the length of the lease as follows:

Length of Lease	Battery Electric Vehicles (BEVs) and Long-Range Plug-in Hybrid Electric Vehicles (PHEVs)	Short-Range Plug-in Hybrid Electric Vehicles (PHEVs)
48 months	\$5,000	\$2,500
36 months	\$3,750	\$1,875
24 months	\$2,500	\$1,250
12 months	\$1,250	\$625

Important: The Government of New Brunswick is requiring that lessors retain their vehicle for a minimum of 12 months, or they will be required to repay a prorated portion of the rebate.

Applying for the Plug-In NB Rebate

Retroactive Claims by Consumers

Until the EV rebate reimbursement process is set up with participating dealers, consumers will need to apply directly to NB Power for a rebate.

Because the Plug-In NB Rebate has a limited budget and rebates are given on a first come first serve basis, EV purchasers must submit their rebate claim within 30 days of their purchase or lease.

Level 2 EV Charging Station Rebate

Residents or organizations who participate in the new or used Plug-In NB Rebate are eligible to claim 50% of the cost to purchase and install one new level 2 EV charging station, up to a maximum of \$750.

The charging station must be:

- New
- Network connected using open source protocol
- Residential
- Approved by an accredited Canadian certification (cUL,ULC,cETL,CSA or cQPS)
- Level 2 (208 – 240V)

A list of qualifying charging stations can be found at <https://www.nbpower.com/pluginnb>

The number of charging station rebates is limited to the number of EV rebates received by a resident or organization in a 12-month period.

The EV VIN is required to claim the rebate. The name on the invoice must match the name on the EV registration(s) and must be from a Canadian supplier.