Our Rates are Changing on April 1, 2025

What is happening?

Starting April 1, 2025, residential customers will see an increase on their bill of 9.7%. These rates were approved by the New Brunswick Energy and Utilities Board (NBEUB) on November 8, 2024 as part of our two-year General Rate Application.

Why are rates increasing?

As a cost-of-service utility, our rates are based on actual costs of delivering electricity to New Brunswickers. Rising costs for fuel, equipment and maintenance, along with necessary investments in grid reliability and modernization, have made rate adjustments essential.

NB Power remains committed to serving customers with safe, reliable electricity while managing costs responsibly to meet New Brunswick's energy needs now and into the future.

To learn more visit **nbpower.com/rates**





We understand rate changes can be challenging, and we offer many programs and services to help New Brunswickers manage their energy usage and costs:

Enhanced Energy Savings Program - Provides free heat pumps and insulation to eligible households. Learn more at **saveenergynb.ca**.

Equalized Payment Plans - Helps customers budget with predictable monthly payments. Visit **nbpower.com/epp**.

Payment Assistance Resources - Support is available for those in need. Find details at nbpower.com/paymentassistance.

	2024/25	2025/26
Monthly Service Charge	Urban \$26.95 Rural/Seasonal \$29.57	Urban \$29.55 Rural/Seasonal \$32.43
Energy Rate kWh/hour	13.46¢	14.76 ¢
Variance Account Charge (as kWh)	0.38¢	0.41¢

